

Title: Assistant Marketing Coordinator
Time: 37.5 hours per week
Location: West Edinburgh, Kirknewton
Salary: £21,200 per year

We're looking for a talented & enthusiastic Assistant Marketing Coordinator to join our team and work on some of the UK's best running events.

About GSi Events Ltd

At GSi Events, we manage and deliver some of the UK's best mass participation sports events annually as part of our 10 brands; Edinburgh Marathon Festival, Run Bournemouth, Scottish Half Marathon, Scottish 10K, Kilomathon, Big Fun Run, Dog Jog, Men's 10K, Women's 10K and Supernova Run.

Reporting to the Marketing Director, we'd like to find people who aspire to be world-class and are willing to learn, whilst being part of a close-knit team.

What you'll do:

- Track, develop & implement online marketing campaigns including the use of adwords, video ads, Facebook ads, Twitter ads and other online sources
- Grow and expand company social media presence on existing & new social media platforms
- Create e-CRM comms to support marketing campaigns
- Assist with proofing and editing, for both on and offline campaigns
- Be present on event days
- Ensure brand consistency in marketing and social media messaging

So, do you?:

- Understand the importance of marketing
- Have an in-depth understanding of a variety of social media networks
- Understand the importance of attention to detail, working to deadlines whilst also coming up with new ideas
- Have a flair for words and a love of creative writing
- Have a hint of geekiness and an enthusiasm to work with new technology

If so, what are you waiting for? This is a fantastic opportunity for someone looking to get on the marketing career ladder whilst being supported every step of the way. We're looking for someone with the right attitude and passion to take it, grab it and join what is the best team in the world: fact. We want people with the potential to be exceptional.

Applying is easy: send your CV and a covering email to hr@gsi-events.com which specifically details why you are ideal for the role.

Closing date for applications is Friday 6th January 2023 with interviews the following week.

Other things:

Employee Health and Wellbeing

- Opportunity for a reduced rate annual membership of the Oriam Gym and sports complex at Heriot-Watt University
- Enrolment in NEST pension scheme
- Complementary fresh fruit and coffee making facilities

Charitable & Sustainability Goals

GSi work closely with over 400 affiliate charities, and with JustGiving to continually strive to create platforms for fundraising. We are proud that our events generate millions of pounds of fundraising each year for local, national, and international charities, and we seek to grow this figure each year.

GSi's sustainability goals are challenging and ever-evolving with technology. We are successfully working towards our events being carbon-neutral. We work with brilliant partners to help us achieve these goals, and to ensure that zero waste from our events end up in landfill.